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～ 広がる生命科学 ～

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BMB2026
Special Symposium
Speakers



山下 由起子
(マサチューセッツ工科大学)
Photo: Greg Kahn (HHMI)



柳沢 正史
(筑波大学)



David Julius
(カリフォルニア大学)
Photo credit: UCSF



Feng Zhang
(マサチューセッツ工科大学)
Photo: Allison Colorado

第49回 日本分子生物学会年会

第99回 日本生化学会大会



第49回
日本分子生物学会年会
年会長
水島 昇
(東京大学)



第99回
日本生化学会大会
会頭
胡桃坂 仁志
(東京大学)

BMB2026合同大会 協賛募集趣意書



2026年12月1日(火)～4日(金)

パシフィコ横浜

<https://www.aeplan.co.jp/bmb2026/>



One of Japan's largest joint conferences in the field of life sciences

Past Data

MBSJ2024 (The 47th Annual Meeting of the Molecular Biology Society of Japan)

Exhibition Scale **286** booths by **160** companies/organizations

Number of Poster Presentations **2,958**
*Including Late-Breaking Abstracts

Total Participants **Approx. 6,600**
*Including invited guests



JBS2024 (The 97th Annual Meeting of the Japanese Biochemical Society)

Exhibition Scale **67** booths by **56** companies/organizations

Number of Poster Presentations **1,300**
*Including Late-Breaking Abstracts

Total Participants **Approx. 3,100**
*Including invited guests

Key Highlights of BMB2026

1 Enhanced Benefits for Luncheon Seminar Sponsors

Pick Your Slot & Exclusive Display Ads

- **Pick Your Slot:** By popular demand, the "Right to Select Seminar Date/Venue" is now included as a special benefit. This ensures smooth schedule coordination with your invited speakers.
- **Exclusive Display Ads:** We offer high-traffic "Display Advertisements" located right in front of the lecture halls (Limited to 2 companies, special plans only).
- **Slots are limited**—apply early to secure your preferred schedule and location!

2 Digital Lead Generation & Visitor Data Integration

Streamlined Data Acquisition via Digital Point Rally

- **Automated Data Capture:** We will implement a "Digital Point Rally" where participants earn points by visiting booths. This allows exhibitors to easily collect visitor data (Name, Affiliation, and Email) in a digital format.
- **Incentivized Booth Traffic:** To drive maximum engagement, we will host a raffle with luxury prizes based on points earned. This initiative attracts high attention from participants every year.

3 Prime Location: Large-Scale Exhibition Space

Maximizing Impact at the Entrance Area

- **Automated Data Capture:** We will implement a "Digital Point Rally" where participants earn points by visiting booths. This allows exhibitors to easily collect visitor data (Name, Affiliation, and Email) in a digital format.
- **Incentivized Booth Traffic:** To drive maximum engagement, we will host a raffle with luxury prizes based on points earned. This initiative attracts high attention from participants every year.

Cancellation Policy

Cancellation after Application Acceptance

In principle, once an application has been accepted, it cannot be canceled except in cases where the Organizing Committee recognizes an accident as a result of force majeure. Even if the Organizing Committee approves a cancellation, the applicant must submit a written explanation for the withdrawal. Cancellation fees will be charged based on the date the written notice is received as follows:

Cancellation Fees:

Notice received on or before the application deadline: 50% of the total invoiced amount.

Notice received after the application deadline: 100% of the total invoiced amount.

Force Majeure and Contingency Measures

The organizer reserves the right to terminate the meeting early, postpone the dates, reduce the scale, change the venue, or cancel the meeting entirely due to natural disasters, acts of terrorism, outbreaks of infectious diseases, or any other force majeure events and causes beyond the organizer's control. The organizer shall not be liable for any damages or losses incurred by sponsors as a result of such changes.

Refund Policy in Case of Cancellation or Format Change

In the event that the meeting is canceled or the format is significantly changed due to the aforementioned causes, the organizer will calculate and either invoice or refund an amount based on the sponsorship fees, minus any expenses already incurred for preparations. The amount will be calculated retroactively from the date the organizer decides to cancel or change the meeting format.

Invoice Payment Information

Qualified Invoice Issuer Registration Number (Invoice Number)

Both the Molecular Biology Society of Japan and the Japanese Biochemical Society are registered as "Qualified Invoice Issuers" under the Japanese Invoice System. The registration numbers will be listed on the invoice as follows:

- The Molecular Biology Society of Japan (MBSJ)

Address: 4F Jinzai-Kaihatsu Bldg., 2-11-5 Iidabashi, Chiyoda-ku, Tokyo 102-0072, Japan

Registration No.: T4010005011789

- The Japanese Biochemical Society (JBS)

Address: 3F Ishikawa Bldg., 5-25-16 Hongo, Bunkyo-ku, Tokyo 113-0033, Japan

Registration No.: T4010005004108

Bank Account Information

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Please make payments to the following account:

Bank Name: Mizuho Bank, Ltd.

Branch: Kudan Branch (Branch Code: 532)

Account Type: Ordinary (Current)

Account Number: 3345866

Account Name: BMB2026

Account Name (KANJI): ビーエムビーニセンニジュウロク

Sponsorship Menu List

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★BMB2026 Special Seminar Plan

The Special Seminar Plan is highly recommended for companies that want to focus their marketing efforts on high-impact seminars. This all-in-one package includes two days of Luncheon Seminars plus exclusive, high-visibility advertising options available only through this plan, ensuring efficient and cost-effective PR

Eligibility	Suppliers of equipment, reagents, products, and services for life science research. Promotion of shared facilities at universities or research institutes, recruitment, and related publications.
Number of Slots	3 days 6 slots * Tentative
Package Details [Items 1-3 + Special Benefits]	<p style="text-align: center;">< Popular! Special Seminar Sponsor Benefits ></p> <p style="text-align: center;">★ Top Priority for Seminar Date & Venue Selection ★</p> <p>You have the exclusive right to designate the specific dates and venues for both of your Luncheon Seminars.</p> <ol style="list-style-type: none"> Luncheon Seminar (2 Days / 1 Session per Day) Host a seminar including bento lunch distribution. See page 11 for details. [Exclusive to 2 Companies] Display Advertisements in front of Lecture Halls Display your custom graphics on digital screens located directly at the entrance of lecture halls. This premium visibility is a privilege reserved solely for Special Seminar Sponsors. Official Website Banner Advertisements Your company banner will be featured on the official conference website. See page 25 for technical specifications and data submission.
Fee	Sponsorship Fee: 2,750,000 JPY (Tax Included) + Separate Catering Costs Included: Venue rental, AV equipment (projector, screen, microphones, etc.). Excluded: Catering costs (bento, etc.) and optional services. These must be ordered separately.
Application	How to Apply: Please apply via the online application form on the official website. Note: If you are considering applying for both an Exhibition Plan (Prime/Standard) and the Special Seminar Plan, please contact the Secretariat directly.
Application Deadline	June 30, 2026 (Tentative)

Ensure Seamless Schedule Coordination with Your Guest Speakers!

Maximize Your Brand Visibility!

Luncheon Seminar Ticket Distribution

Distribution Method: We are currently considering a combination of online pre-registration and on-site distribution on the day of the event. *As of August 2025. Please note that the distribution method is subject to change based on operational requirements.

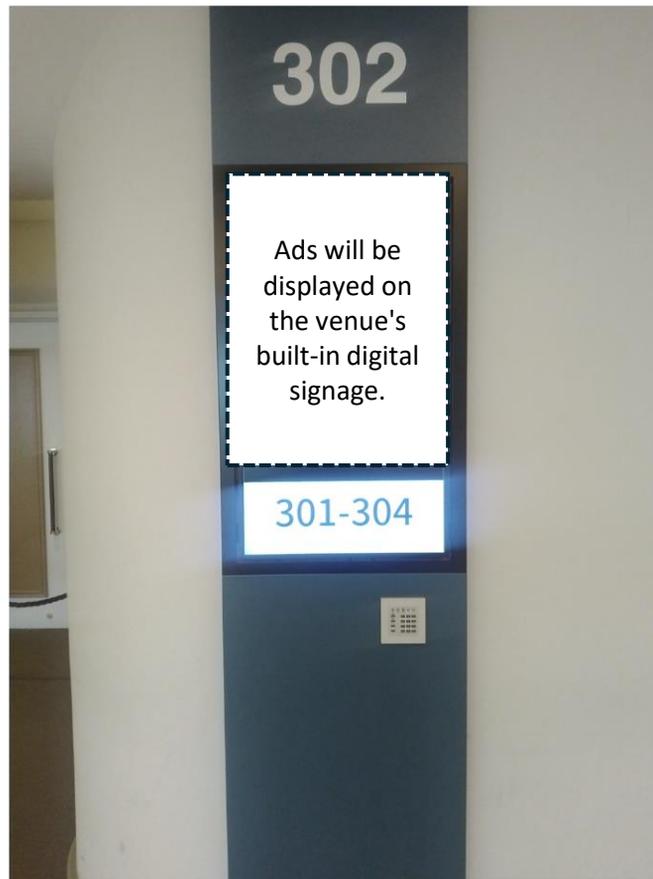
Lunch (Bento) Pick-up: The bento lunch provided for the luncheon seminar will be distributed in exchange for a valid seminar ticket.

Participant Data for Sponsors: We plan to provide sponsors with the registration information of the successful applicants who pre-registered for their respective luncheon seminars.

★ BMB2026 Special Seminar Plan: Exclusive

Display Advertisements in front of Lecture Halls (Concept Image)

Your company's advertisement will be displayed on the digital signage screens installed at the entrance of each lecture hall. This premium advertising item is available exclusively to Special Seminar Sponsors. Your advertisement will be played in a loop across all 17 lecture halls (planned).



<Submission Specifications for Lecture Hall Displays>

You may submit either video or still image data.

【Video Files】 Note: Audio output is not supported.

- Format: mp4
- Resolution: Vertical (Portrait) W1080 × H1920 or W2160 × H3840
- File Size: Maximum 512MB
- Video Codec: H.264
- Frame Rate: 30fps or less
- Duration: 5 to 60 seconds

【Still Images】

- Format: jpeg, png
- Resolution: Vertical (Portrait) W1080 × H1920 or W2160 × H3840
- Duration: 15 seconds (Fixed duration for still images)

★ Seminar Plan with Priority Date & Venue Selection

This plan is designed for corporate sponsors. Priority for selecting dates and venues will be determined on a first-come, first-served basis.

Eligibility	Suppliers of equipment, reagents, products, and services for life science research. Promotion of shared facilities at universities or research institutes, recruitment, and related publications.
Number of Slots	Limited to 10 Slots (Subject to change)
Package Details [Items 1–3 + Special Benefits]	<p>< Special Benefits ></p> <p>★ Right to Select Seminar Date & Venue ★</p> <p>You have the right to designate the specific date and venue for your Luncheon Seminar.</p> <p>Top Priority: The "Special Seminar Sponsors" hold the overall highest priority for selection.</p> <p>Secondary Priority: For this plan, the selection order will be determined strictly on a first-come, first-served basis (based on the order in which applications are received).</p> <ol style="list-style-type: none"> Luncheon Seminar (1 Day / 1 Session per Day) Host a seminar including bento lunch distribution. See page 11 for details. Poster Session Venue Seminar For details regarding seminars held at the poster session venue, please refer to page 19. Official Website Banner Advertisements Your company banner will be featured on the official conference website. See page 25 for technical specifications and data submission.
Fee	Sponsorship Fee: 2,200,000 JPY (Tax Included) + Separate Catering Costs Included: Venue rental, AV equipment (projector, screen, microphones, etc.). Excluded: Catering costs (bento, etc.) and optional services. These must be ordered separately.
Application	How to Apply: Please apply via the online application form on the official website. Note: If you are considering applying for both an Exhibition Plan (Prime/Standard) and the Special Seminar Plan, please contact the Secretariat directly.
Application Deadline	June 30, 2026 (Tentative)

Luncheon Seminar Ticket Distribution

Distribution Method: We are currently considering a combination of online pre-registration and on-site distribution on the day of the event. *As of August 2025. Please note that the distribution method is subject to change based on operational requirements.

Lunch (Bento) Pick-up: The bento lunch provided for the luncheon seminar will be distributed in exchange for a valid seminar ticket.

Participant Data for Sponsors: We plan to provide sponsors with the registration information of the successful applicants who pre-registered for their respective luncheon seminars.

★ General Information for All Seminar Plans

Included in the Sponsorship Fee

- 1) Venue Rental Fee
- 2) Basic Equipment & Facilities: LCD projector, screen, sound system, and laser pointer.
- 3) External Streaming Support: PC for live-streaming confirmation and video equipment.
- 4) On-site Support Staff (1 person): Video operator and session/lighting coordinator.
- 5) Session Accessories: Reading lights, bell, stopwatch, and tables for distributing materials/bento boxes.
- 6) BMB2026 Participation Badges: 3 badges per slot.
*Important Request: If your invited speaker is a member of either The Molecular Biology Society of Japan (MBSJ) or The Japanese Biochemical Society (JBS), we kindly request that the speaker completes the standard participant registration and pays the registration fee.
- 7) Staff Name Tags: 10 name tags marked "Co-host Staff" will be provided per slot (separate from exhibitor badges).
- 8) If a single seminar slot is co-sponsored by multiple companies, items 6 and 7 will be provided as one set to the representative applicant.

NOT Included in the Sponsorship Fee

- 1) Additional Equipment & Recording: Any equipment not listed above (e.g., recording/filming devices) is not included. Please bring your own laptop for the presentation and perform a connection/projection test on-site.
- 2) Additional Staff: Staff for bento distribution and session announcers are not provided.
- 3) Catering Costs: Food and beverages are not included. Sponsors must specify the required quantity, and the Secretariat will place a bulk order. Estimated Lunch (Bento) Cost: 1,760 JPY (Tax Incl.) per meal (includes a pack of tea).
Note: Prices are subject to change due to rising commodity prices. The Secretariat will invoice this separately.
- 4) Hospitality Expenses: Travel expenses (including airfare), honorariums, and accommodation for speakers and chairpersons.
- 5) Signage & Media: On-site signage (entrance boards, name plates) and video recording services.
- 6) Waiting Rooms: Individual waiting rooms for each sponsor are not available. These rooms will be shared among several co-hosts.

Combined Applications: Seminar Plans and Exhibition Plans (Prime/Standard)

If you are considering applying for both an Exhibition Plan (Prime or Standard) and any of the Seminar Plans, please contact the Secretariat directly before submitting your application.

We will provide further guidance on the application process and coordination for combined sponsorship.

Luncheon Seminar *Pre-registration (numbered tickets) available

Luncheon seminars are held as a co-organized part of the official conference program between the sponsor and the organizer.

Date & Time	<p>December 1 (Tue) – December 4 (Fri), 2026 12:55 – 13:45 (50 min) (Planned)</p> <p>Presentation Time: 50 minutes (during the lunch break).</p> <p>Concurrent Sessions: 4–6 sessions per day. This may change depending on the number of applications.</p> <p>*Note: Time slots are subject to change due to programming requirements. Preferred dates are generally allocated on a first-come, first-served basis; however, we may not be able to accommodate all requests depending on program coordination and overall application status.</p>
Venue	Conference Center, PACIFICO Yokohama
Eligibility	<p>In principle, applicants must also be exhibitors at the main exhibition.</p> <p>*Sponsorship fees differ for companies that are not exhibiting.</p>
Number of Slots	Maximum 28 slots
Format	On-site only (In-person)
Sponsorship Fees	<ul style="list-style-type: none"> ● With Exhibition Booth ...1,430,000 JPY (Tax Incl.) + Separate Catering Costs ● Without Exhibition Booth ...1,760,000 JPY (Tax Incl.) + Separate Catering Costs ● Academic Type ...935,000 JPY (Tax Incl.) Includes Catering Costs (Available to universities, public research institutes, and university-launched ventures. Includes 100 bento boxes.) <p>*Note: Fees for all types include venue rental and standard AV equipment (projector, screen, microphones, etc.). For non-academic types, catering costs are not included and must be ordered separately.</p>
Application	Please apply via the online form on the official website. Joint sponsorship by multiple companies for a single slot is also possible. Please contact the Secretariat for further details.
Application Deadline	June 30, 2026 (Tentative)

Luncheon Seminar Ticket Distribution

Distribution Method: We are currently considering a combination of online pre-registration and on-site distribution on the day of the event. *As of August 2025. Please note that the distribution method is subject to change based on operational requirements.

Lunch (Bento) Pick-up: The bento lunch provided for the luncheon seminar will be distributed in exchange for a valid seminar ticket.

Participant Data for Sponsors: We plan to provide sponsors with the registration information of the successful applicants who pre-registered for their respective luncheon seminars.

★ Luncheon Seminar Details *Pre-registration (numbered tickets) available

Included in the Sponsorship Fee

- 1) Seminar Venue Rental Fee
- 2) Basic Equipment & Facilities: LCD projector, screen, sound system, and laser pointer.
- 3) External Streaming Support: PC for live-streaming confirmation and video equipment.
- 4) On-site Support Staff (2 persons): Video operator and session/lighting coordinator.
- 5) Session Accessories: Reading lights, bell, stopwatch, and tables for distributing materials/bento boxes.
- 6) BMB2026 Participation Badges: 3 badges per slot.
*Important Request: If your invited speaker is a member of either The Molecular Biology Society of Japan (MBSJ) or The Japanese Biochemical Society (JBS), we kindly request that the speaker completes the standard participant registration and pays the registration fee.
- 7) Staff Name Tags: 10 name tags marked "Co-host Staff" will be provided per slot (separate from exhibitor badges).
- 8) If a single seminar slot is co-sponsored by multiple companies, items 6 and 7 will be provided as one set to the representative applicant.

NOT Included in the Sponsorship Fee

- 1) Additional Equipment & Recording: Any equipment not listed above (e.g., recording/filming devices) is not included. Please bring your own laptop for the presentation and perform a connection/projection test on-site.
- 2) Additional Staff: Staff for bento distribution and session announcers are not provided.
- 3) Catering Costs: Food and beverages are not included. Sponsors must specify the required quantity, and the Secretariat will place a bulk order. Estimated Lunch (Bento) Cost: 1,760 JPY (Tax Incl.) per meal (includes a pack of tea).
Note: Prices are subject to change due to rising commodity prices. The Secretariat will invoice this separately.
- 4) Hospitality Expenses: Travel expenses (including airfare), honorariums, and accommodation for speakers and chairpersons.
- 5) Signage & Media: On-site signage (entrance boards, name plates) and video recording services.
- 6) Waiting Rooms: Individual waiting rooms for each sponsor are not available. These rooms will be shared among several co-hosts.

Mini Luncheon Seminar *No pre-registration required (No numbered tickets)

Mini Luncheon seminars are held as a co-organized part of the official conference program between the sponsor and the organizer.

Date & Time	<p>December 1 (Tue) – December 4 (Fri), 2026 12 : 55 ~13:45 (Planned) Presentation Duration: 30 to 50 minutes (during the lunch break). Time Selection: You may freely set your presentation duration within the 30–50 minute range. Program Listing: Please note that the session will be officially listed as 12:55–13:45 in the conference program regardless of your actual presentation length. *Note: Time slots are subject to minor adjustments due to programming requirements. Preferred dates are generally allocated on a first-come, first-served basis; however, we may not be able to accommodate all requests depending on the final program coordination.</p>
Venue	Mini-Seminar Booth (Approx. 40 seats) Located within the Exhibition Hall, PACIFICO Yokohama
Number of Slots	40 slots total over 4 days (Planned) (10 slots per day)
Format	On-site only (In-person)
Sponsorship Fees	<ul style="list-style-type: none"> ● With Exhibition Booth ...660,000 JPY (Tax Incl.) + Separate Catering Costs ● Without Exhibition Booth ...935,000 JPY (Tax Incl.) + Separate Catering Costs ● Academic Type ...935,000 JPY (Tax Incl.) Includes Catering Costs (Available to universities, public research institutes, and university-launched ventures. Includes 100 bento boxes.) <p>*Note: Fees for all types include venue rental and standard AV equipment (projector, screen, microphones, etc.).</p>
Application	Please apply via the online form on the official website. Joint sponsorship by multiple companies for a single slot is also possible. Please contact the Secretariat for further details.
Application Deadline	June 30, 2026 (Tentative)

On-site Operations for Mini Luncheon Seminars

Admittance & Distribution: We are currently considering an on-site, first-come, first-served basis at the entrance of the venue. *As of August 2025. Please note that the distribution method is subject to change based on operational requirements.

Lunch / Light Meal Distribution: Lunch or light meals for the mini luncheon seminar will be distributed upon presentation of the participant's Meeting Name Badge (Registration Badge).

Participant Data: Please note that the organizer will not provide participant information (lead data) to sponsors for the mini luncheon seminars.

Exhibition

【 Basic Information 1 】

Dates & Hours	December 1 - 3 , 2026 10:00 – 17:00 (Planned) December 4, 2026 10:00 – 16:45 (Planned) (Total of 4 days)
Venue	Exhibition Hall, PACIFICO Yokohama*Please note that poster presentations will be held in the same hall.
Eligibility	Products & Services: Equipment, reagents, products, and services related to life science research. Academic & Research Support: Shared use facilities at universities or research institutes, institutional introductions, and recruitment. Publications: Related books and academic publications.
Application & Payment Process	<p>Please review the available plans and submit your application via the online form on the official conference website. Your application will be considered complete upon the fulfillment of steps (1) and (2) below:</p> <p><u>(1) You will receive an automated confirmation email immediately after submitting the online form.</u></p> <p><u>(2) The Secretariat will send an official acceptance email following the review of your application.</u></p> <p>*Note: For applications from organizations that fall outside the primary eligibility scope, the Organizing Committee will review and determine the final acceptance.</p> <ul style="list-style-type: none">• Once your application is accepted, an invoice will be sent to your registered email address.• Please ensure that the payment is made by the due date specified on the invoice.• All bank transfer fees and transaction charges must be borne by the applicant/exhibitor.
Application Deadline	<p>Please note that application deadlines vary depending on the plan selected. For detailed information, please refer to the specific page for each plan.</p> <p>Important Note: Applications will be closed once the planned number of slots/booths is reached, even if this occurs prior to the stated deadline. We recommend submitting your application as early as possible.</p>
Payment & Deadlines	<p>Payment Deadline: If payment is delayed, please contact the Secretariat. Unpaid applications without prior notice will be canceled and subject to cancellation fees.</p> <p>Application Deadlines: Deadlines vary by plan. Applications will close early if all slots are filled.</p>
Contact	BMB2026 Sponsorship secretariat (c/o A & E Planning, Co., Ltd.) 4F, Hitotsubashi Bekkan, 2-4-4, Hitotsubashi, Chiyodaku, Tokyo 101-0003 Phone: +81-3-3230-2744 E-mail. e_26bmb@aeplan.co.jp

Booth Design & Decoration: For any inquiries regarding booth design or decoration, please contact the Secretariat. TEL: 03-3230-2744 Email: e_26bmb@aeplan.co.jp

Application Deadline: September 30, 2026

Exhibition

【Basic Information 2】

Online Abstracts

Exhibitors will be provided with account information for viewing online abstracts.

* Please note that we may not produce online abstracts or may change its function, and in that case, account information will not be provided.

Meeting Badge

- ❖ Type A: 1 badge per company (regardless of booth count).
- ❖ Type AR, B, C: No badges provided.
- ❖ Admittance: This is a private exhibition. Only registered participants may enter. No free invitations available.
*Visitor passes will be sold on-site.

Move-in / Move-out (Tentative)

Move-in: Nov 30, 2026 | 14:00 – 18:00

Move-out: Dec 4, 2026 | 16:45 – *Dates and times are subject to change.

Cancellation Policy

Once an application is accepted, it cannot be canceled in principle, except in cases of accidents or events recognized by the Organizing Committee as force majeure. If a cancellation is permitted, the exhibitor must submit the reason for cancellation in writing. The cancellation fee will be calculated based on the date the written notice is received by the Secretariat.

✂ Cancellation Fees

For applications submitted during the 1st Round of Recruitment:

Cancellation between application and the end of the 1st Round: 50% of the total invoiced amount.

Cancellation after the 1st Round deadline (once the 2nd Round begins): 100% of the total invoiced amount.

For applications submitted during the 2nd Round of Recruitment:

Cancellation between application and the end of the 2nd Round: 50% of the total invoiced amount.

Cancellation after the 2nd Round deadline: 100% of the total invoiced amount.

Booth Allocation

The Secretariat will determine the layout after the deadline based on the type, size, and weight of exhibits.

Layout Plan: Sent approx. 1.5 to 2 months before the event.

No Changes: Allocation is final; requests for relocation will not be accepted.

Booth Decoration and Changes / Equipment Rental

Use the "Exhibition Option Form" to order decorations, electrical power, and equipment rentals. This form will be sent 1.5–2 months before the event.

Management of Exhibits

Exhibitors are responsible for their own items. The Secretariat is not liable for theft, loss, damage, or accidents caused by force majeure.

Exhibition ★ Package Plans

Special plans **allowing you to select your booth location** from the floor map!

Recommended for companies looking for maximum visibility within the exhibition hall.

Prime Plan

Regular Price
6,930,000 JPY
⇒ 21% OFF!

	Fees	<u>5,500,000 JPY (Tax Incl.)</u>	
	Booth Size	14 Booths (Space only) Note: The space is provided as-is. Exhibitors are responsible for their own booth construction. Specific height restrictions and regulations will apply.	
Details	Booth Allocation "Absolute Priority"	Main Entrance / Prime Street Area Main Street Placement Guaranteed!!! • You may select your preferred location within the designated area near the exhibition hall entrance. Selection is based on the order of application. *Please contact the Secretariat for specific layout details.	
	Exclusive Benefits	<ol style="list-style-type: none"> Display Advertising: Located within the PACIFICO Yokohama Exhibition Hall. Main Entrance Advertising: Premium ad placement in front of the exhibition hall (see page 21 for details). 	
	Availability	Maximum 2 slots	
	Application	Submit via the online form on the official website.	
	Application Deadline	June 30, 2026 (Tentative)	

Standard Plan

	Fees	Standard Type A <u>1,870,000 JPY (Tax Incl.)</u>	Standard Type B <u>1,485,000 JPY (Tax Incl.)</u>
	Booth Size	4 Booths (Space only)	3 Booths (Space only)
Details	Booth Allocation Priority	You can choose your preferred location from the booth layout. * Except for the Prime Plan locations. Select your preferred location! (excluding Prime Plan areas)	
	Exclusive Benefits	<ol style="list-style-type: none"> Poster Venue Seminar (1 Session) : Sponsors may hold one 30-minute seminar during the poster presentation sessions (Days 1–3). *Please note that requests for specific dates cannot be accommodated. Dedicated Flyer Display Space: A designated space within the exhibition hall will be provided for flyer distribution. Eligible Items: One type of A4-sized printed material. Page Count: No limit.n the order of application. 	
	Availability	Maximum 4 slots for each type	
	Application	Please apply via the online form on the official conference website. Joint applications by multiple companies for a single seminar slot are also permitted. In such cases, please contact the Secretariat.	
	Application Deadline	June 30, 2026 (Tentative)	

< Please refer to the next page for the image and detailed information regarding the lounge space and Advertisement in front of the exhibition hall. >

Exhibition ★ Package Plans

Exhibitor Seminar Image

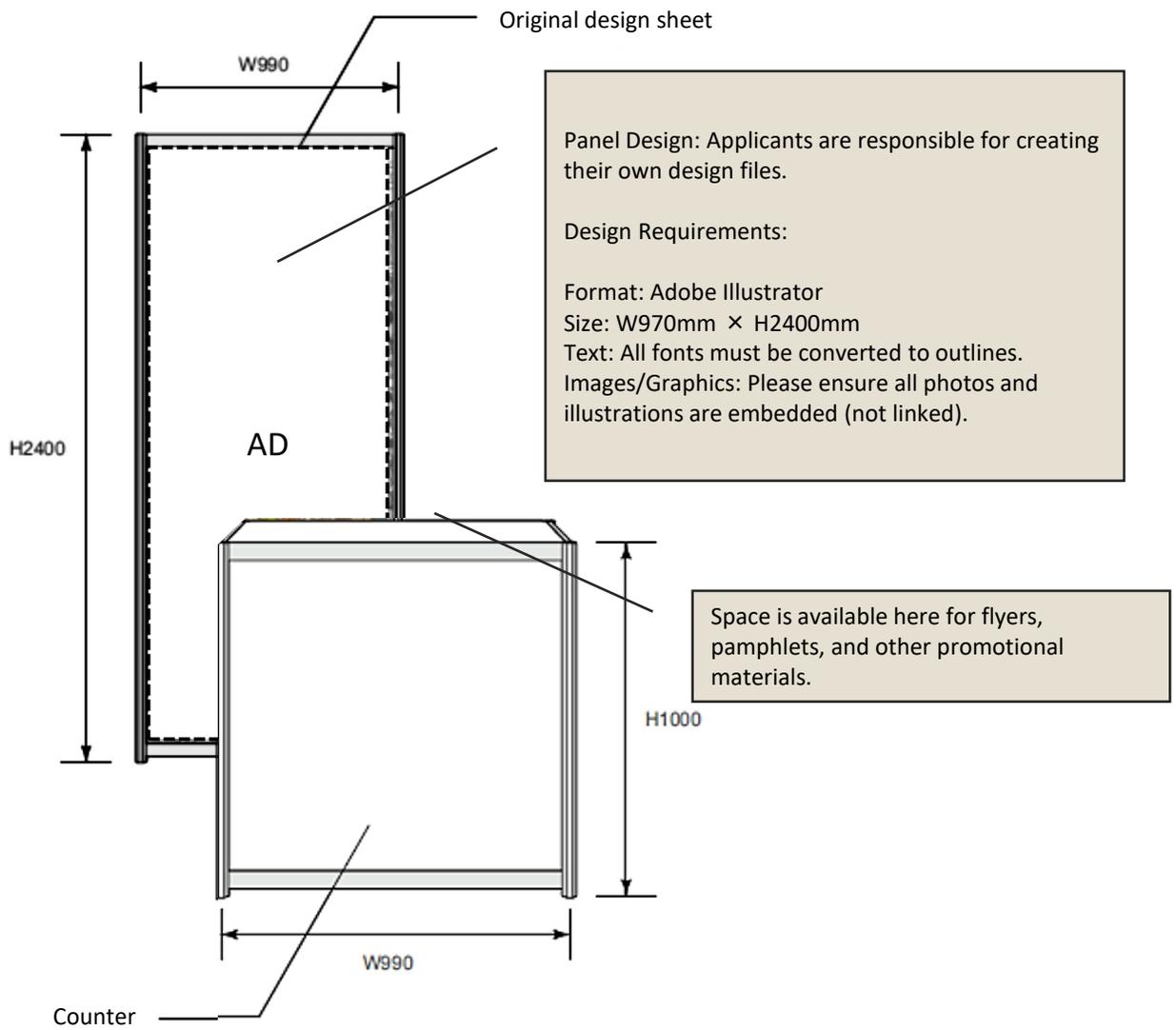
Exhibitors are invited to conduct 30-minute mini-seminars within the Poster and Exhibition Hall. Please utilize this platform for PR activities regarding your displayed products. Seminar schedules will be determined by the Secretariat and set during poster sessions to capitalize on high attendee turnout.



Available Equipment: Monitor, Microphone/Audio System, Chairs, and a Laptop Counter.
Note: The image above is from a different event and is for illustrative purposes only.

On-site Advertising: Entrance Area

Advertising space is available at the entrance of the Poster and Exhibition Hall. We encourage you to take advantage of this opportunity to promote your products and services.



< **Exhibition Package Plan : How to Apply** >

Application Process/ Guidelines Please submit your application via the online form on the official conference website. Co-hosting Seminars: It is also possible for multiple companies to apply for a single seminar slot. In such cases, please contact the Secretariat directly for arrangements.

Application Deadline June 30, 2026 (Tentative)

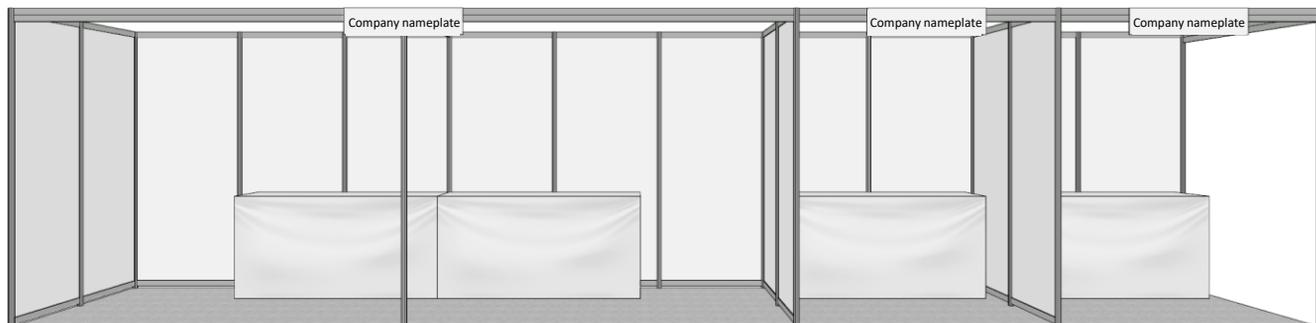
Application deadline: Primary **June 30, 2026 (Tentative)**

Secondary **July 31, 2026 (Tentative)**

* If the number of applications reaches the number of available booths, the application will be closed even before the deadline.

Number of booth available: 350 booths

Basic Booth Layout Image

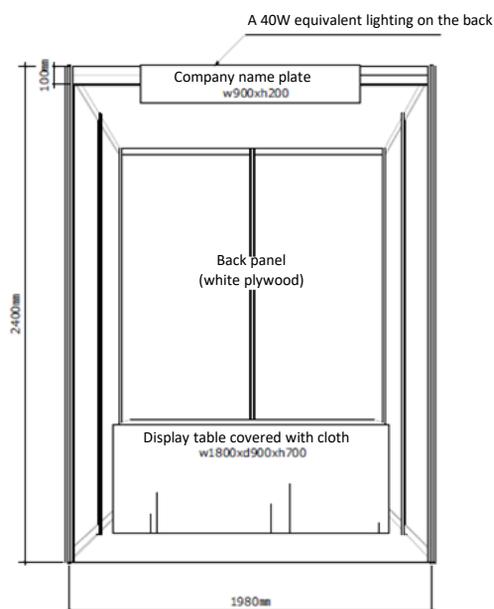


Type A

Fee: Primary **440,000 JPY/booth** (Incl. tax)
Secondary **462,000 JPY/booth** (Incl. tax)

Applicable exhibits:

Instruments, reagents, products and services related to life science research
Joint usage, introduction, and recruitment of universities and research institutions



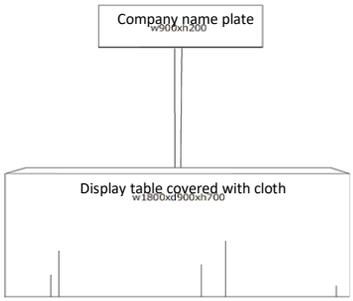
- Size: W1,980 x D1,980 x H2,400 mm
- Fixtures : Display table (W1,800×D900×approx.H700mm), Company name plate, Lighting (40W equivalent) and 1 chair (2 chairs for 4 booths).
- Back and side panels are system panels. The tabletop is covered with white cloth, and the sides are wrapped with white cloth.
- Booth locations cannot be specified. If you wish to have adjacent booths with a partner company, **mutual agreement is required**. For cross-aisle booths (6 or more booth application required) or peninsula booths (4 or more booth application required for 3 sides open), please contact the secretariat.
- Carpets must not exceed the booth dimensions and cannot be placed in aisles, even for cross-aisle booths.
- ◆ 1 meeting pass will be provided to the Type A exhibitors, regardless of the number of booths applied for.
- ◆ 5 exhibitor badges per booth will be provided.

Application is required to use electricity. If you need electricity, please submit your application via the exhibition options form, which will be provided after the deadline. Electricity and electrical installation fees are the responsibility of the exhibitor.

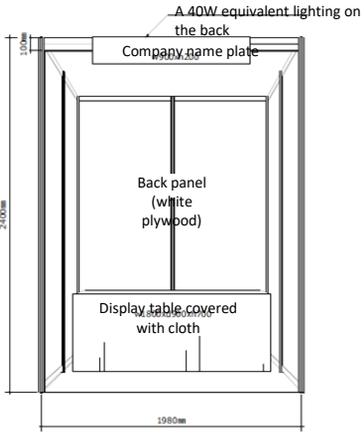
Exhibition - Basic Plan

A / B / C

Type B

<p>Fee:</p> <p>Primary 132,000 JPY/booth (Incl. tax) Secondary 154,000 JPY/booth (Incl. tax)</p>	<p>Applicable exhibits: Books related to life science research Publishers, bookstores, and translation / proofread services related to life science research</p>
	<ul style="list-style-type: none"> ● Size: W1,800 x D900 x H700 mm ● Fixtures: Display table (W1,800×D900×approx.H700mm), Company name plate and 1 chair (2 chairs for 4 booths). ● The tabletop is covered with white cloth, and the sides are wrapped with white cloth. <ul style="list-style-type: none"> ◆ No meeting pass will be provided to Type B exhibitors. ◆ 5 exhibitor badges per booth will be provided.
<p>Application is required to use electricity. If you need electricity, please submit your application via the exhibition options form, which will be provided after the deadline. Electricity and electrical installation fees are the responsibility of the exhibitor.</p>	

Type C

<p>Fee:</p> <p>Primary 264,000 JPY/booth (Incl. tax) Secondary 286,000 JPY/booth (Incl. tax)</p>	<p>Applicable exhibits: Universities and research institutions of public organizations are eligible to exhibit under Type C. University-originated venture companies are also eligible, but only those that have been in business for less than five years and qualify as small and medium-sized enterprises according to Article 2 of the Small and Medium-Sized Enterprise Basic Act (Act No. 154, July 20, 1963), in addition to displaying the university name on the company name plate.</p>
	<ul style="list-style-type: none"> ● Size/Fixtures: Equivalent to Type A ● Booth allocation will be arranged by the secretariat after the application deadline. ● Booth locations cannot be specified. If you wish to have adjacent booths with a partner company, mutual agreement is required. ● Carpets must not exceed the booth dimensions and cannot be placed in aisles, even for cross-aisle booths. <ul style="list-style-type: none"> ◆ No meeting pass will be provided to Type C exhibitors. ◆ 5 exhibitor badges per booth will be provided.

Application is required to use electricity. If you need electricity, please submit your application via the exhibition options form, which will be provided after the deadline. Electricity and electrical installation fees are the responsibility of the exhibitor.

We have prepared a special plan to encourage participation from many companies. We will set up a "New Exhibitor Special Zone (tentative name)" to gather first-time exhibitors, and the exhibition fees for this special zone will be discounted. We hope many companies will participate and help make the exhibition more vibrant. Eligible companies are encouraged to take advantage of this opportunity.

Application deadline: Primary **June 30, 2026 (Tentative)**
 Secondary **July 31, 2026 (Tentative)**

Fee: Primary **385,000 JPY/booth** (Incl. tax) / Secondary **440,000 JPY/booth** (Incl. tax)

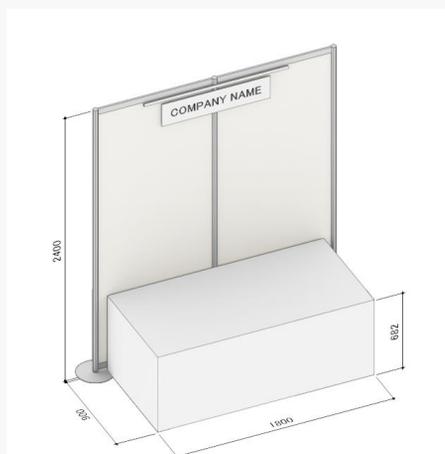
Eligibility / Applicable exhibits:

- Companies that have never exhibited at past annual meetings
- Instruments, reagents, products and services related to life science research
- Joint usage, introduction, and recruitment of universities and research institutions

Conditions:

- The booths will be placed within the "New Exhibitor Special Zone (tentative name)". The special zone will be set up by the secretariat after the application deadline, and no specific placement requests will be accepted.
- If the secretariat determines that the company does not meet the criteria after application, the exhibition fee will be adjusted to the Type A rate and invoiced accordingly. Please note that the confirmation of your application may take some time.
- The maximum number of booths per company is limited to 3.

◆Size / Specifications :



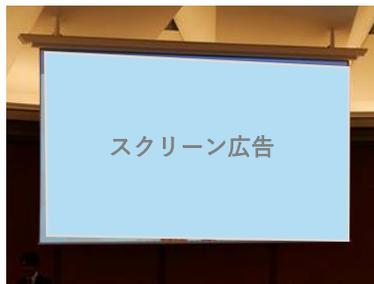
- Size: W1,980 x D990 x H2,400 mm
 - Fixtures : Display table (W1,800×D900×approx.H700mm), Company name plate, Lighting (40W equivalent) and 1 chair (2 chairs for 4 booths).
 - Back and side panels are system panels. The tabletop is covered with white cloth, and the sides are wrapped with white cloth.
 - Booth locations cannot be specified. If you wish to have adjacent booths with a partner company, mutual agreement is required.
 - Carpets must not exceed the booth dimensions and cannot be placed in aisles, even for cross-aisle booths.
- ◆No meeting pass will be provided.
 ◆5 exhibitor badges per booth will be provided.

Application is required to use electricity. If you need electricity, please submit your application via the exhibition options form, which will be provided after the deadline. Electricity and electrical installation fees are the responsibility of the exhibitor.

Advertising Opportunities

Screen Advertisement

We are currently seeking screen advertisements to be displayed during intervals between symposia, workshops, and other sessions at each venue.



Number of Slots Available	20 slots * Tentative
Projection Times	30 seconds/slot
Fee	150,000 JPY/slot (Incl. tax) 88,000 JPY/slot (Incl. tax) from the 2nd slot * A 60-second slot is available by connecting 2 slots.
Ad Data	MP4 (Aspect ratio 16:9)
Application Deadline	August 31, 2026
Data Submission Deadline	September 19, 2026 * Tentative

Push Pin Container Sponsor

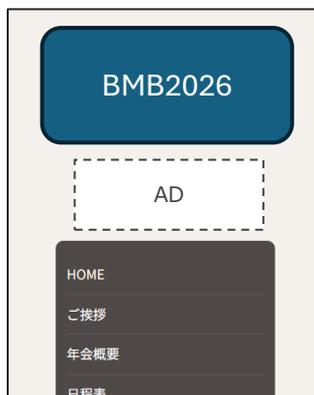
Ads will be printed on push pin containers used for poster presentations.

- Ads can be printed on paper cups and a bookmark-sized flyer can be inserted.
- By including campaign information on the flyer, you can effectively promote your company to poster presenters.



Number of Slots Available	3 slots
Fee	110,000 JPY/slot (Incl. tax) * Paper cups and flyer production costs will be incurred. If there are multiple applications, the number of paper cups for advertising will be divided among the applicants according to the number of poster presentations.
Application Deadline	When application reaches 3. * Delivery deadline for paper cups and flyers: 1 week before the first day of the meeting

Banner Advertisement on the Annual Meeting Website



Number of Slots Available	Up to 10 banners
Ad Size	W 200 px x H 80 px
Fee	242,000 JPY/banner (Incl. tax)
Ad Data	Image file: GIF (Animation and infinite loop available), JPEG * Please send the URL to be linked to the banner as well. The submitted ad can be replaced once.
Application Deadline	When application reaches 10.
Data Submission Deadline	October 25, 2026 *Tentative

Advertising Opportunities

Spot Advertising Before Lectures

Spot advertising opportunities are available, allowing you to play a video or give a presentation before or after each symposium. Videos or presentations can be used for promoting your company or products, introducing your exhibition booth, and more.

Additionally, you may distribute flyers at the entrance of the room.

This sponsorship option offers a highly targeted approach, as you can choose the symposium where you would like to play your video or give your presentation, effectively reaching researchers in your field.

*** Please refer to the annual meeting website for the details of symposia.**

Details	<ul style="list-style-type: none">• Only one company per symposium will have the exclusive opportunity to play a video or give a presentation. You can choose either “3 minutes before the symposium” or “3 minutes before + 1 minute after the symposium.”• Symposium assignments will be made on a first-come, first-served basis. (Even with a sponsorship application, priority will be given to those who have made an earlier selection.)• It is possible to apply for multiple symposia.• Flyer distribution and placement in front of the room are also allowed.
Presentation Format	<ul style="list-style-type: none">• Any presentation format is acceptable as long as it fits within the allotted time.<ul style="list-style-type: none">e.g. Play a pre-recorded video on the screen for 1 minute, followed by a 2-minute presentation.e.g. Give a 3-minute presentation using PowerPoint.• Language: Presentations can be in either Japanese or English.• Please bring your own PC.• Flyers may be distributed in front of the room.• The secretariat can also project pre-recorded videos upon request. (For details, please contact the secretariat.)
Fee	3 minutes before the symposium: 198,000JPY/slot (Incl. tax)
Application Deadline	August 31, 2026
Data Submission Deadline	September 19, 2026 * Tentative
Application	<p>Please apply via the online application form on the annual meeting website.</p> <p>Your application will be considered complete upon receiving both (1) and (2) below.</p> <p>(1) A confirmation email will be sent after you submit your application.</p> <p>(2) Then, another email confirming the receipt of your application will be sent from the secretariat.</p> <p>Please note that applications from unrelated companies will be reviewed by the organizing committee to determine eligibility.</p>

Advertising Opportunities

Email Marketing

Email Recipients	Early registration participants Emails will be sent to all participants who have opted in to receive marketing emails during the registration process.
Fee	<ul style="list-style-type: none">• Applicants for co-hosted seminar + exhibition: 198,000 JPY (Incl. tax)* Each company is limited to one slot. Multiple slots cannot be applied for.
Character Limit	Up to 48 one-byte characters per line and up to 10 lines per email.
Delivery Date	Any weekday in the 4th week of October or the 1st-2nd week of November after the early registration deadline. * Please note that email delivery is limited to one company per day. If another company has already applied for the same day, you will be asked to choose an alternative date.
Number of Distributions	Only one email delivery per company.
Notes	<ul style="list-style-type: none">• Please send the text at least one week before the scheduled delivery date (two revisions will be accepted if corrections are needed).• Please make sure to include contact information (phone number or email address) in the signature at the end of the email text.• Be sure to include the applicant's company name in the subject line.• Proofreading will not be provided. Please check the content before submitting it.• Recipient information will not be shared.
Application Deadline	October, 2026 * Tentative
Text Deadline	October, 2026 * Tentative
Application	<p>Please apply via the online application form on the annual meeting website.</p> <p>Your application will be considered complete upon receiving both (1) and (2) below.</p> <p>(1) A confirmation email will be sent after you submit your application.</p> <p>(2) Then, another email confirming the receipt of your application will be sent from the secretariat.</p> <p>Please note that applications from unrelated companies will be reviewed by the organizing committee to determine eligibility.</p>

Advertising Opportunities

Pocket Program Advertisement

We are accepting advertisements for the pocket program. The pocket program will be available for both participants of MBSJ member and non-member, with an expected circulation of 10,000 copies.

We encourage you to take advantage of this opportunity for advertising.

【Overview】

Circulation	10,000 copies *Tentative
Date of Issue	Early October, 2026
Application Deadline	July 17, 2026
Ad Submission Deadline	July 24, 2026
Book Size	A5 (210mm height × 148mm width)
Application	Please apply via the online application form on the annual meeting website.
Ad Size	1 page: 210mm height × 148mm width
Ad requirements	<ul style="list-style-type: none"> • Black & White or 4 colors • Please attach a print sample. (If 4-color, please attach a 4-color print sample.) • Print-ready data

Data Format: Adobe Illustrator (.ai)

- Please outline all fonts and embed all images.
- please specify the OS and the version of Illustrator used for creating the ad.
- Proofreading will be performed by the printer. Please note that a proof sheet will not be sent to you.

【Fee】

Page	Fee (Incl. Tax)
Cover 4 4 colors / 1 page	330,000 JPY
Cover 3 4 colors / 1 page	220,000 JPY
Cover 2 4 colors / 1 page	275,000 JPY
Back matter Black & White / 1 page	110,000 JPY
Back matter Black & White / 1/2 page	66,000 JPY
Back matter 4 colors / 1 page	176,000 JPY

